

Michael Garrett Jones

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Portfolio: www.theWeblife.com

SKILL LIST

- Web Standards Site Development
- Art Direction and Creation
- Usability Engineer
- Information Architecture
- User Interface Designer
- CSS Expert
- JavaScript Development
- jQuery Framework Expert
- Flash Development
- ActionScript 2.0 & 3.0
- PHP Integration
- ASP.NET / C# Integration

TOOLS

- Photoshop
- Dreamweaver
- Flash
- Illustrator
- Subversion
- Vizio
- Visual Studio 2008
- Team Foundation Server
- RadControls for ASP.NET AJAX
- Dundas Data Visualization
- Expression Blend

EXPERIENCE

2008-Present

Jacksonville, FL

BLUE CROSS BLUE SHIELD

Blue Cross and Blue Shield of Florida is a leader in Florida's health industry. BCBSF and its subsidiaries serve more than 8.8 million people.

Senior Interaction Designer / UI Developer

- Responsible for taking a suite of simulation/productivity tools through the process of: Information Architecture, Art Design, Usability Standardization, and completed Interface Development.
- Created and implemented speed loading strategy to reduce page load times by 70%.
- Worked closely with ASP.NET / C# developers to maximize usability and increase performance working with Visual Studio 2008 and TFS.
- Heavily modified Telerik's RadControl ASP.NET AJAX suite to streamline application production.
- Maximized data visualization with Dundas Chart, Gauge and Map.
- Extensively integrated the JQuery library to reduce page load time by handling most application functions on the client-side.
- Developed Silverlight 2 applications with Microsoft Expression Blend and Visual Studio 2008.

2004-Present

Jacksonville, FL

FREELANCE

Answering a need to continually challenge myself, I've worked on a wide variety of freelance projects that kept my skills current and diversified.

Flash Developer/Web Developer/Creative Director

- Worked on a large range of projects including flash development, information architecting, creative direction, branding, website development, custom applications, collateral material creation, marketing strategies, and interface design.

2007-2008

Jacksonville, FL

FIDELITY INFORMATION SERVICES

One of the nation's largest title insurance and escrow services companies issuing approximately 28 percent of all title insurance policies in the United States.

Senior Interface Developer / Usability Expert

- Lead UI developer for PlanYourMove.com, which including transitioning a vanilla interface and table-based layout to a .Net CSS-based layout with a new look & feel.
- Acted as Information Architect on web-based application initiatives.
- Developed interface improvements to a multi-dimensional enterprise application used by Fidelity and it's customers.

2007-2007 (6 month contract)

Jacksonville, FL

CITICARDS

Citi is the pre-eminent financial services company, with over 200 million customer accounts in more than 100 countries.

Art Director / Flash Developer

- Responsible for creative direction on a variety of web-based initiatives.
- Created a multi-faceted Flash banner application to support a dynamically-generated user experience using extensive ActionScript 2.0.
- Responsible for maintenance and improvements to a multi-lingual Flash help overlay system that instructed users how to use new web applications.

2006-2007 (full-time)

Pasadena, CA

2007-2008 (part-time)

ART & LOGIC

Art & Logic develops complex custom software for clients throughout the world.

User Interface Developer / Flash Developer / Usability Specialist

- One of 40 developers across North America telecommuting to this highly successful development firm.
- Worked a variety of projects including: JavaScript Applications, Interface Design and Development, Flash-based Applications with ActionScript 2.0, and Website Design with PHP Integration.
- Developed flash-based interactive tutorials for Harcourt Assessment that tested and scored students.

2005-2006

Jacksonville, FL

ST. JOE COMPANY

As Florida's largest private landowner, St. Joe builds exceptional communities.

Interface Developer / Usability Specialist

- Creative interface development integration with .NET & C# and MS CMS systems.
- Extensive use of CSS to dynamically modify standard templates to showcase a wide variety of sites with unique designs.
- Developed in ActionScript 2.0 to dynamically display lot-level property inventory availability from an AS400 Database using an XML feed.
- Set-up and maintain multiple servers for testing.
- Worked in tandem with the industries top SEO vendors to ensure top search placement.

2004-2005 (1 yr. contract)

Jacksonville, FL

JOHNSON & JOHNSON VISION CARE (ACUVUE)

Acuvue is Johnson & Johnson's most profitable division.

Web Developer

- Planned and developed Johnson and Johnson's most profitable division's corporate website structures fitted for global deployment in 50 countries.
- Worked in close partnership with Java developers to create many successful interactive marketing tools.
- Maintained legacy sites throughout global infrastructure.
- Project Leader for www.definity.com and the ACUVUE Leadership Team extranet.
- Principal developer for www.acuvue.com.

2002-2004

Jacksonville, FL

QED TECHNOLOGIES

Developer of browser-based applications focusing on the medical industry.

Creative Director / Web Developer

- Responsible for all aspects of design and marketing for QEDT and it's clients.
- Guided clients from ground-level to a polished corporate identity including; logo design, tag-line creation, print materials and cutting edge web development that enhanced their corporate culture.
- Designed and coded sites which included JavaScript, Java, PHP, CGI and dynamically generated database elements.
- Created intuitive interfaces for QEDT's many browser-based software products.

1999-2002

Jacksonville, FL

GARRETT DESIGNS

Creative Director / Web Developer

1991-1999

Jacksonville, FL

KINKO'S

Computer Services Manager

References available upon request.